Brandbook

Envelop

The Main Logo

It is used on all materials. Also, when specifying Envelop on other services, be sure to use this version
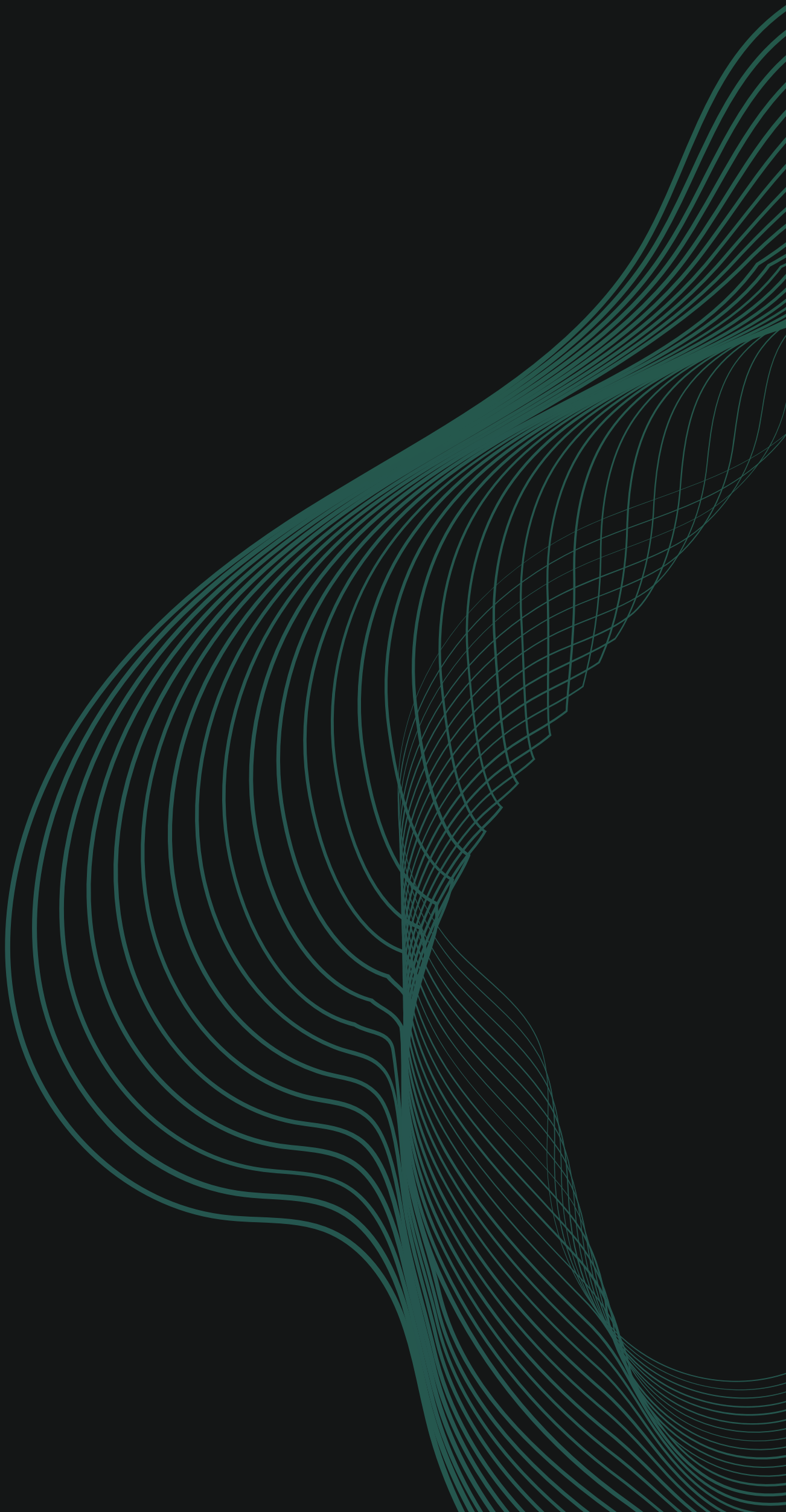
The Icon

Used as an additional element of branding. For example, on the back of business cards or branded illustrations.
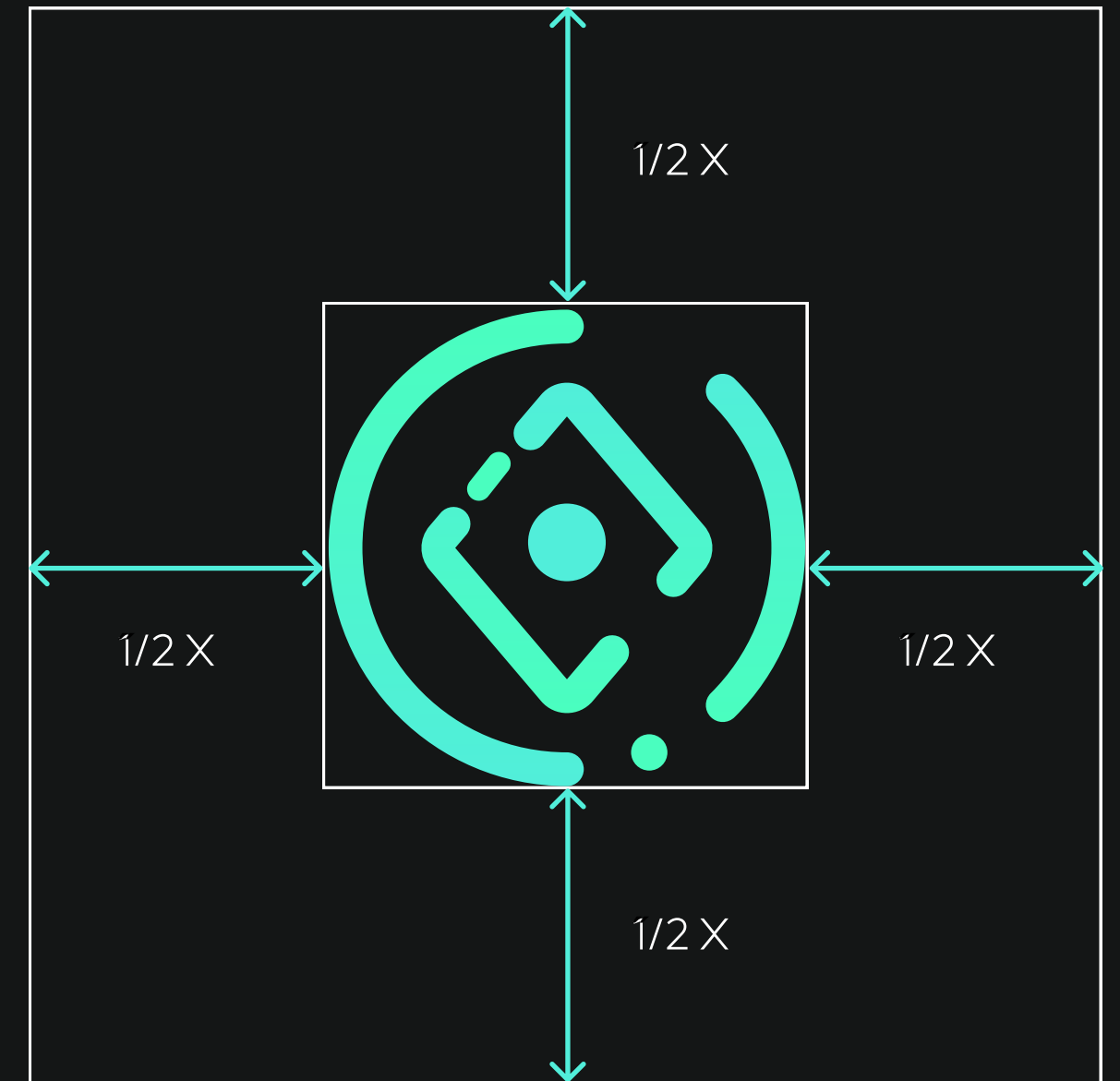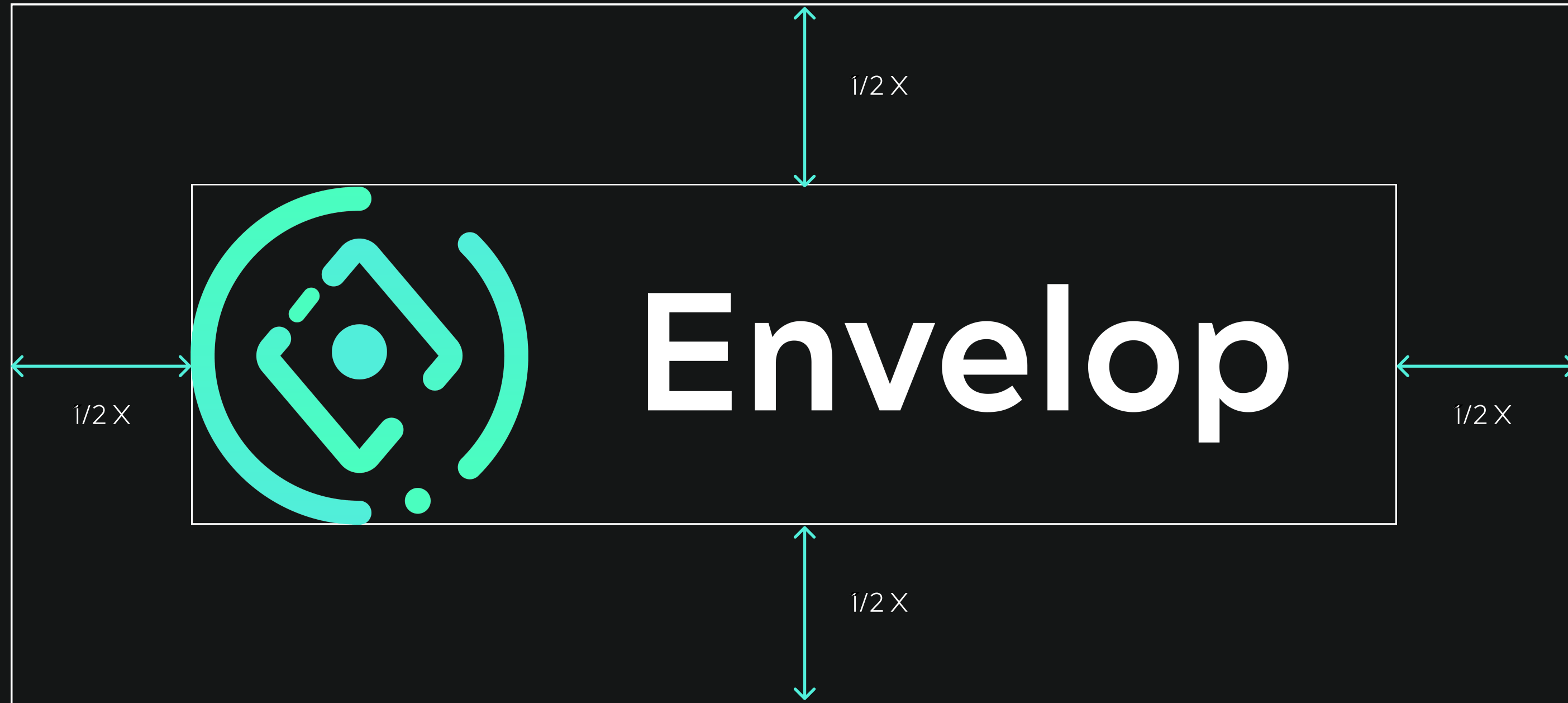
Vertical Logo

Used when there is no space for the main logo. For example, on vertical banners or vertical print products.

Envelop

1/2 X

1/2 X

1/2 X

1/2 X

Envelop

1/2 X

1/2 X

1/2 X

1/2 X

1/2 X

Logo guard field

For the logo to look perfectly, you should not allow other elements in the protective field. The field is 1/2 X, where X is the height of the logo.

Correct usage of the logo

Forbidden to change the ratio of logo and text sizes.

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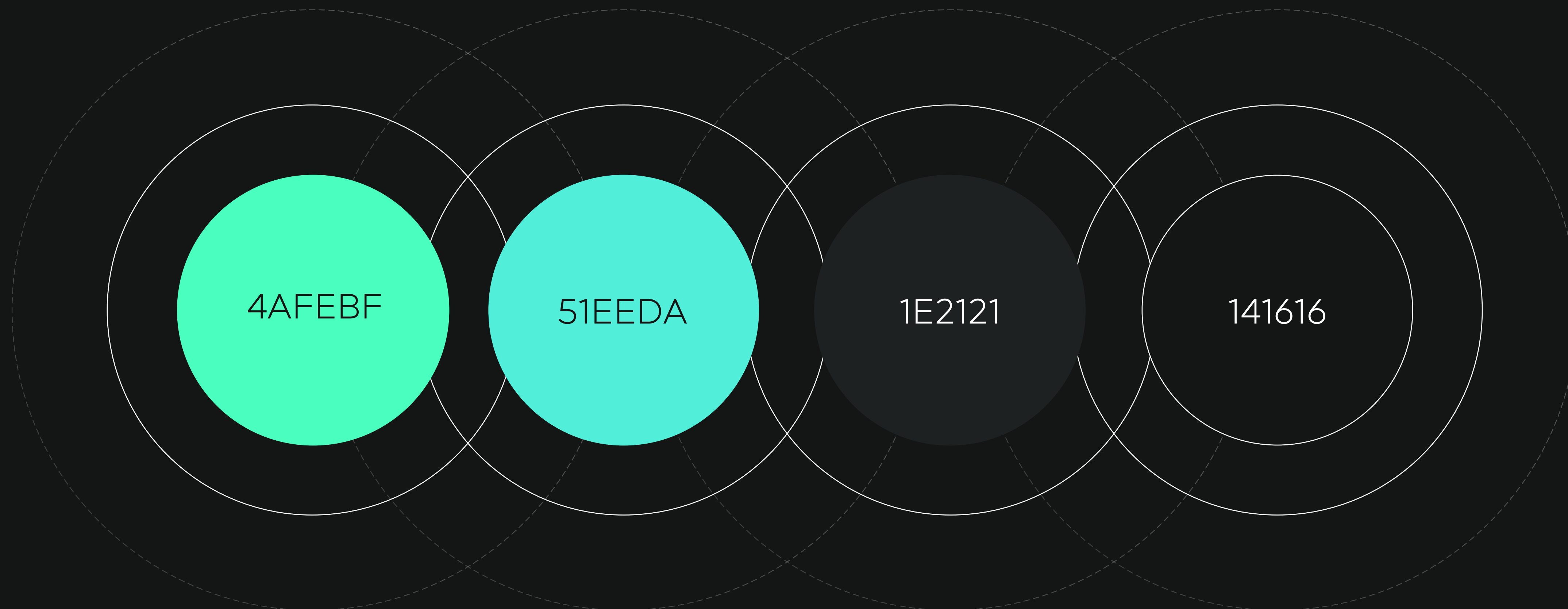**Forbidden** to deform the logo or place it at an angle.

Main partner

Forbidden to add other text within the guard field.

Should to add other text within the guard field.

Should to use the logo so that i's well readable in the background.

4AFEBF

51EEDA

1E2121
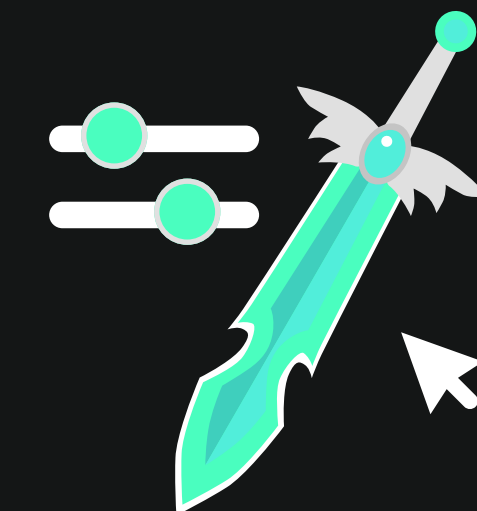
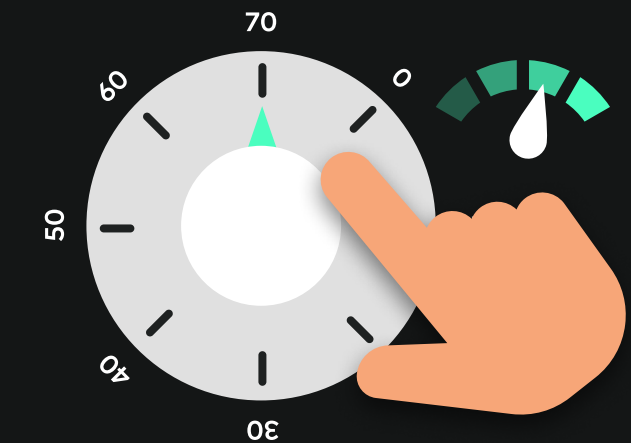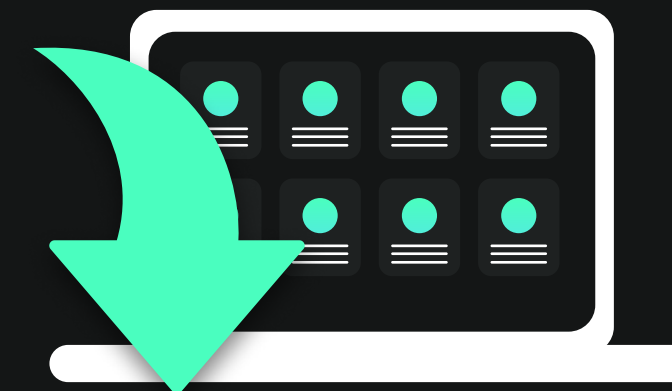141616

51EEDA   4AFEBF

Title

Acherus Feral Bold

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum diam libero, posuere id bibendum eget, tristique a purus. Etiam a ipsum odio. Fusce tortor massa, rhoncus a nisi id, ultrices feugiat libero. Proin accumsan elementum cursus. Vivamus id ex commodo, congue lectus vel, auctor dui. Sed commodo commodo enim eget semper. Aliquam ac quam posuere, egestas orci sit amet, placerat arcu.

Acherus Feral Light

Wavy lines

Used on the background as
an addition to the design. It is
a decorative element.

Flat style icons

All illustrations or icons should be Flat,
without 3D elements.